

Using Alexa For Linking

Did you know that there are ways you can use Alexa.com to your advantage, specifically exploiting some of their latest changes to your advantage? Here are 8 ways to use Alexa as a Secret Traffic Weapon for new and old websites.

You probably already knew that Alexa Internet is owned by Amazon. But did you know that the reviews done on Alexa are now being linked to Amazon.com?

Or that the new reviews appear on amazon.com as part of your Amazon profile?

To use this to your advantage, you can **create a new Amazon profile here** http://www.amazon.com/exec/obidos/flex-sign-in/ref=cm_rev_write_2/102-1089667-6297746?opt=n&t=alexashopping-5-20&page=community/review-sign-in-secure.html&response=tg/stores/detail/-/theweb/B00006H17U/customer-review-form&method=GET&cont-page=cm/signed-in-con centered around the theme of your site. You can even get an article printed on Amazon by filling out their "So You'd Like to..." guide or Listmania.

And if your ebook/newsletter/book has an ISBN number, you can also partner with a web master in a parallel market and review each other's book. The possibilities are as endless as your current Amazon.com profile.

Use wordtracker to find high ranking sites for popular keywords.

Find sites in the top ten with those keywords. Suggest your site and several others as related links. It looks like for now, the Related Links Suggestion Box is still available for every site by going to:

<http://www.alex.com/data/details/editor?type=rl&url=http://www.yoursitenamere.com> - If you've done this before, try partnering up with another web marketer to use your personal amazon.com profile to suggest your link for other sites and your new target profile to suggest links for other sites.

Get a free trial of wordtracker [here](#).

http://www.alex.com/site/site_stats/signup?mode=graph. Another great thing about this is that if you have an associate ID, Amazon will include your ID in your link and monetize the banner. They also have a site stats and traffic ranking graph if you prefer.

Target at least 300 key phrases to start a new website

Download Alexa Toolbar

<http://freetrafficdirectory.com/alexatoolbar>

Tool

Term Blaster - Free

TermBlaster is a plain and simple, but highly efficient search tool that allows you to quickly look up the search engine results for various keywords.

It uses a (customizable) list of search engines, and a list of keywords (terms) and you can quickly switch results between search engines and/or the terms that you are searching for.

The interface is far from pretty or user friendly, but offers good flexibility for more advanced users, as search engines can be added/edited, using the proper query string. It comes with a built-in browser display, you can save/load a list of terms and more.

Great for online research that requires to lookup a wide range of search terms.

Target at least 300 key phrases to start a new website

ThinknFind allows you to use every search tool (from web search to definition search) in one go

Google Poodle For how your site is displayed for key phrases

<http://gritechnologies.com/tools/spider.go>

www.coral-calcium-supplement.net

Adjust Your Website Through Statistics

Patio Lights & patio light

Step Lights & step light

bathroom exhaust fans = Results 41 - 50 of about 45,100

exhaust fans = Results 71 - 80 of about 420,000 for exhaust fans

bathroom vent fans = Results 1 - 10 of about 40,200 for Bathroom Vent Fans

Panasonic Exhaust Fans, Bathroom Vent Fans, Kitchen Exhaust Fan