

Links you can use to improve your web site

Topic	URL	Comment
Site analysis	http://www.netmechanic.com/webmaster_products.htm	Multiple tools on one site.
Webpage Size Checker	http://www.searchengineworld.com/cgi-bin/page_size.cgi	An alternative, but not as good as the Netmechanic checker. Provides less information!
Primary tool for identifying the right keywords for your site.	http://www.wordtracker.com/	
Keywords from Overture (and others)	http://www.goodkeywords.com/	Software requires download & installation (free). Also includes a Link Popularity checker & Site Popularity (from Alexa)
Search Engine Relations chart - illustrates which engines provide results to which others.	http://www.xseo.com/search-engine-relations.htm	
Another presentation	http://searchenginewatch.com/reports/article.php/2156401 http://searchenginewatch.com/webmasters/article.php/2167981	

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The Site Resolution Checker/Viewer will allow you to view your site in up to seven different screen resolutions with or without menus and toolbars, etc. All windows have scrollbars enabled. Your goal should be to not have any horizontal scrollbars.	http://www.ycoln-resources.com/services/_content/viewer.htm	
Search engine saturation - find out how many pages you have indexed in the major search engines.	http://www.marketleap.com/siteindex/	
Rank Checkers	http://www.googlerankings.com/	Google rankings for selected keywords
	http://ranking.thumbshots.com/	Comparative rankings on two engines. Good tool to check impact of variations in sequence of words in phrases.
KW Density analyzers My first choice	http://www.searchengineworld.com/cgi-bin/kwda.cgi	Simple presentation, easy to use, provides basic analysis.
	http://www.keyworddensity.com/	Compares 2 sites, but requires definition of keywords to analyze.
	http://www.ranks.nl/tools/spider.html	The most thorough I have seen. Only one to show 4 word phrases in count. Also analyzes tags, linktext, & bold or italic text on the page. Includes a convenient linkchecker for major engines.
	http://www.gorank.com/analyze.php	Very complete analysis, has a table that can be imported into Excel for more comparison. They also offer research reports.

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Search engine spider simulator	http://www.searchengineworld.com/cgi-bin/sim_spider.cgi	Preferred tool, sets up convenient keyword analysis of each link on spidered page.
	http://www.1-hit.com/all-in-one/tool.search-engine-viewer.htm	Very nice tool that provides additional information about page, including showing where images fall in sequence.
	http://seo.zunch.com/spidersim.html	also lists keywords and occurrences, but does not list phrases! Also reflects code that should not be part of spidered text!