

# Adding a “feed” to a Portal Site

A brief tutorial





# Adding to MyYahoo

- If you know a site supports RSS, you can manually enter the RSS URL above and it will be added to your page. Not sure of the RSS URL? Follow these 5 steps:
  - Go to the site or do a quick web search if you don't know the URL.
  - Look for a little orange button like this: . This indicates the site syndicates its content. Usually, the button points directly to the site's RSS file. (The page looks like raw code, but don't let it scare you!)
  - To find the RSS URL, right-click on the orange XML button to "Copy Shortcut." Or click on the "XML" button and use "Ctrl-C" on your keyboard to copy the URL found in the address bar of your browser.
  - Return to this page, use "Ctrl-V" to paste the URL into the field above, and click "Add".
  - A valid RSS URL will take you to a preview page where you can see how the module will look on your page. If you like what you see, confirm by clicking "Add."
  - Congratulations! You've just added a new feed to your page.
- Can't Find RSS URL?
  - Feedster, one of the well-known RSS directories on the Web, offers a new service called FeedFinder. Enter the URL for any web site and FeedFinder shows you what RSS feeds are available.
- No RSS? Ask them to add it.
  - You can email the site directly to request RSS content. Or you can suggest the site via the helpful submit form at Syndic8.com, a site dedicated to content syndication. One of Syndic8's RSS evangelists will contact the site on your behalf.

[http://e.my.yahoo.com/config/cstore;\\_ylt=An\\_iSu8VyUxpz0N9TIak229F1PAI?.opt=rss&.src=my&.page=p1&.done=http%3A%2F%2Fmy.yahoo.com%2Findex.html&.enc=UTF-8](http://e.my.yahoo.com/config/cstore;_ylt=An_iSu8VyUxpz0N9TIak229F1PAI?.opt=rss&.src=my&.page=p1&.done=http%3A%2F%2Fmy.yahoo.com%2Findex.html&.enc=UTF-8)



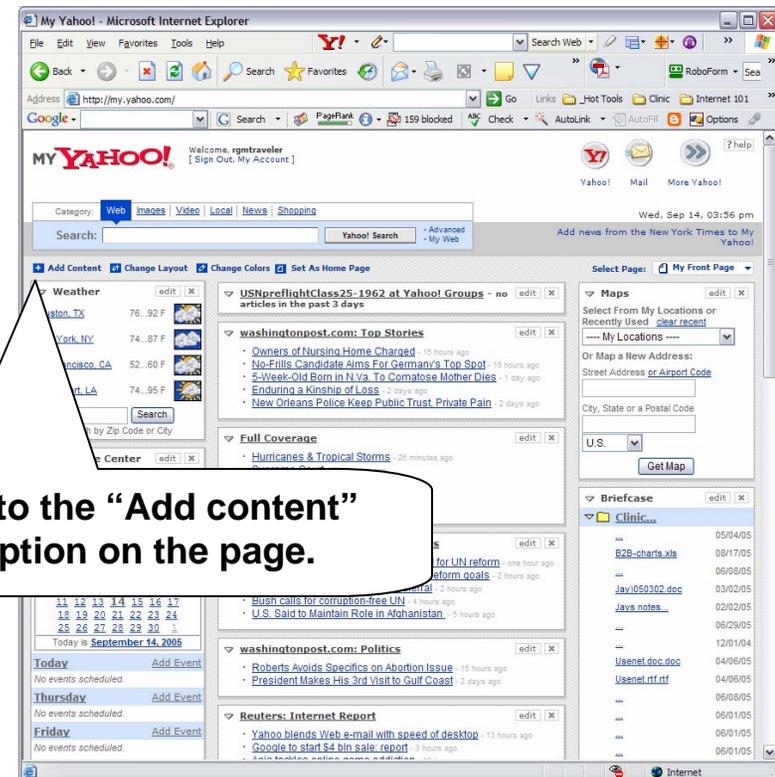
*Computer Productivity Consulting*  
Richard G. Myers

{Portal Feeds}



# Adding to MyYahoo

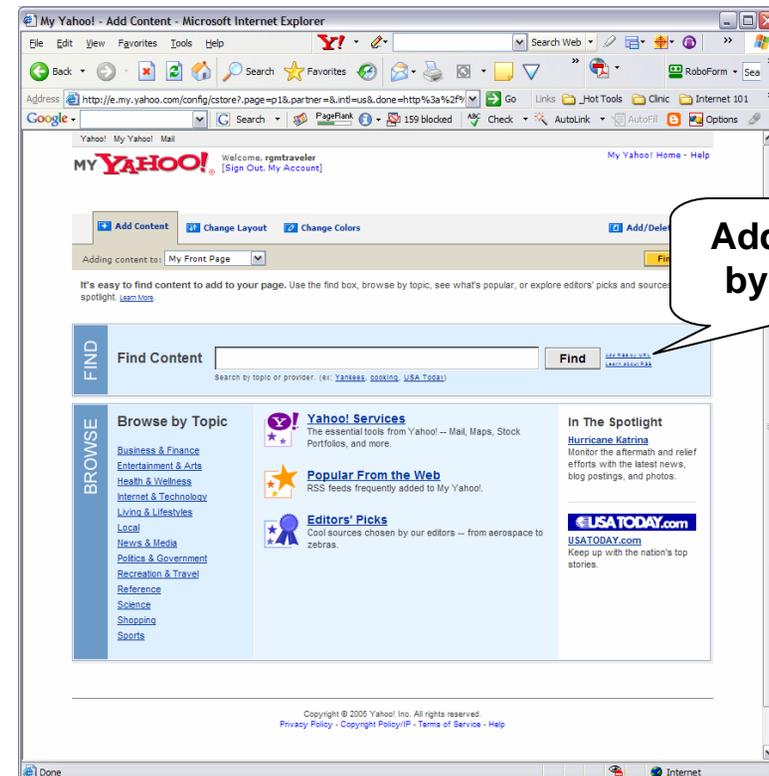
- Go to a My Yahoo home page
- Free portal service from Yahoo
- Customize your own page with various services





# Adding to MyYahoo

- Add content
- Example used is an “xml” file
- Requires using the “Add RSS by URL” option

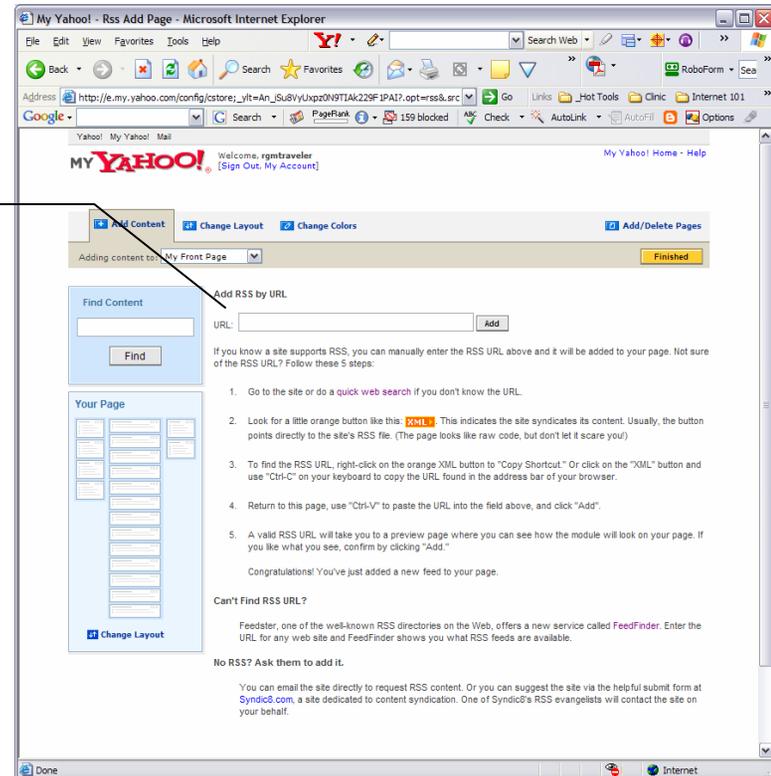




# Adding to MyYahoo

- Enter the URL where the feed is located
- <http://www.small-business-consultants.net/atom.xml>
- Get this url by clicking on **XML** button on the page

Put this URL here.

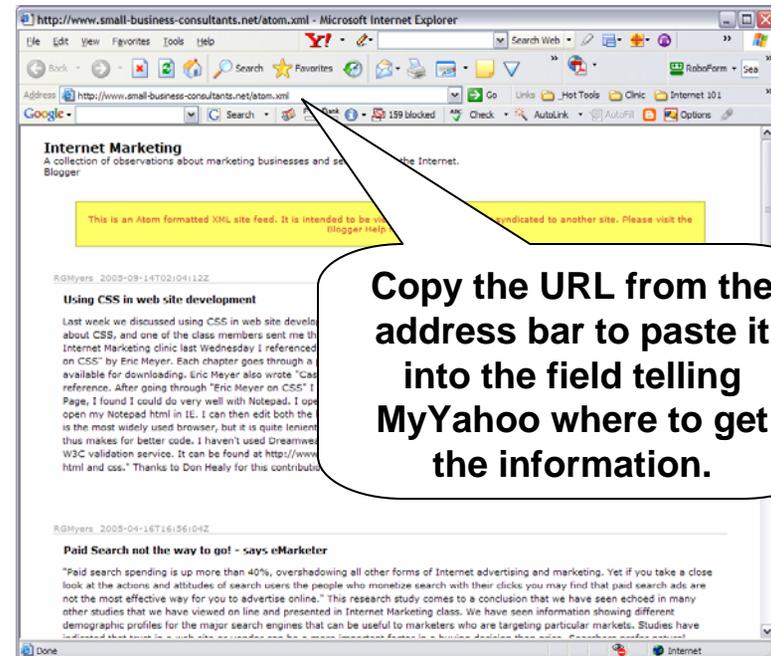


*Computer Productivity Consulting*  
Richard G. Myers

{Portal Feeds}

# Getting the URL

- Clicking on the “xml” button will take you to the “feed” content.
- Note the URL in the address bar



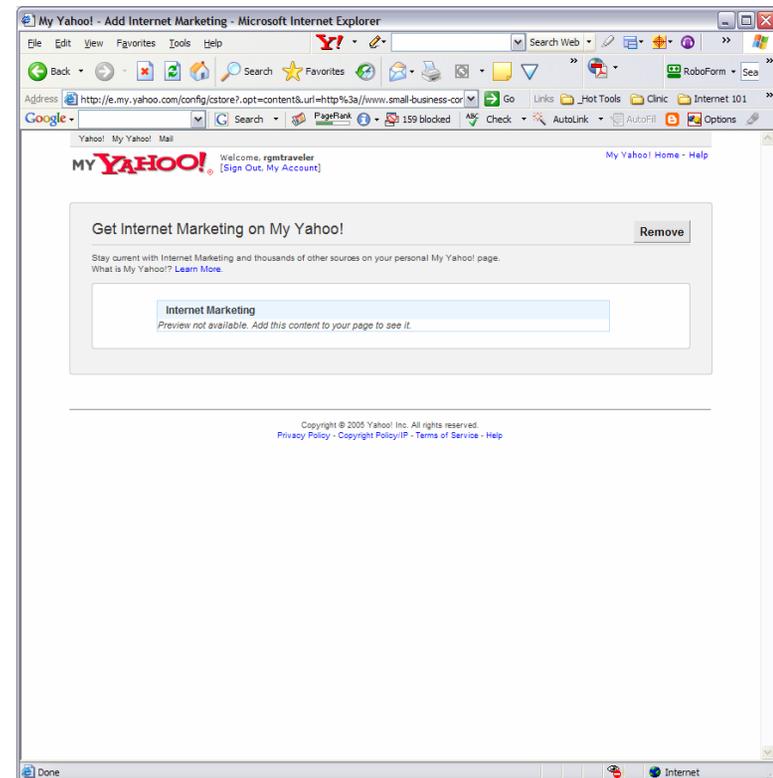
*Computer Productivity Consulting*  
Richard G. Myers

{Portal Feeds}



# Adding to MyYahoo

- Page indicating that process has been completed
- Go back to your MyYahoo page to see the completed result
  - (It may take a few minutes, refresh the page.)





# Adding to Google

- Home page is Google/ig
- Use “Add Content” selection at top left of page
- Enter the URL of the blog you want to subscribe to
- Feed will appear on your page!

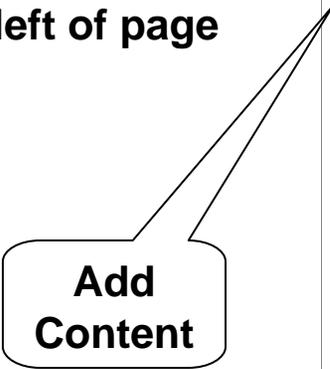
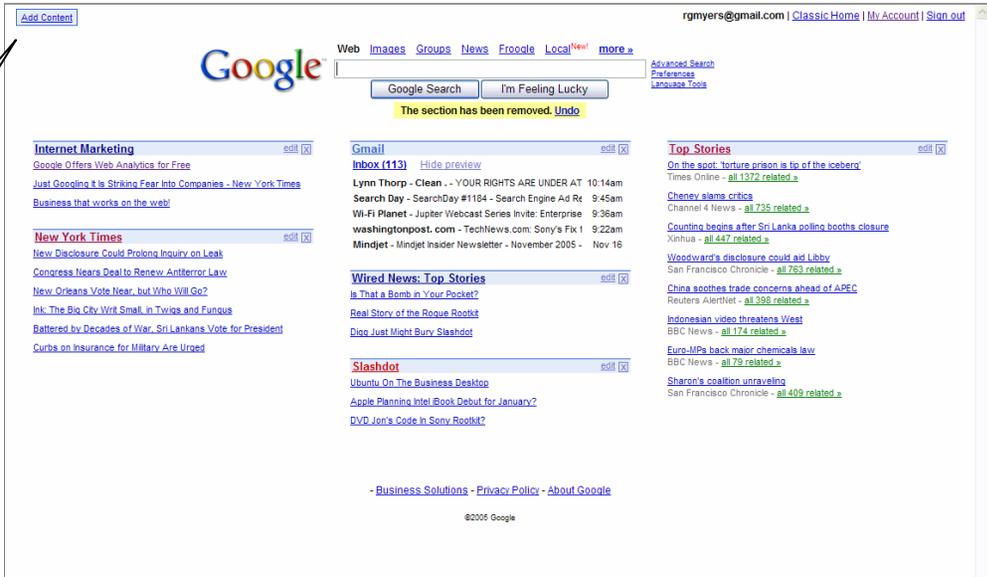


*Computer Productivity Consulting*  
Richard G. Myers

{Portal Feeds}

# Adding to Google

- Example page
- Note the “Add Content” link at upper left of page

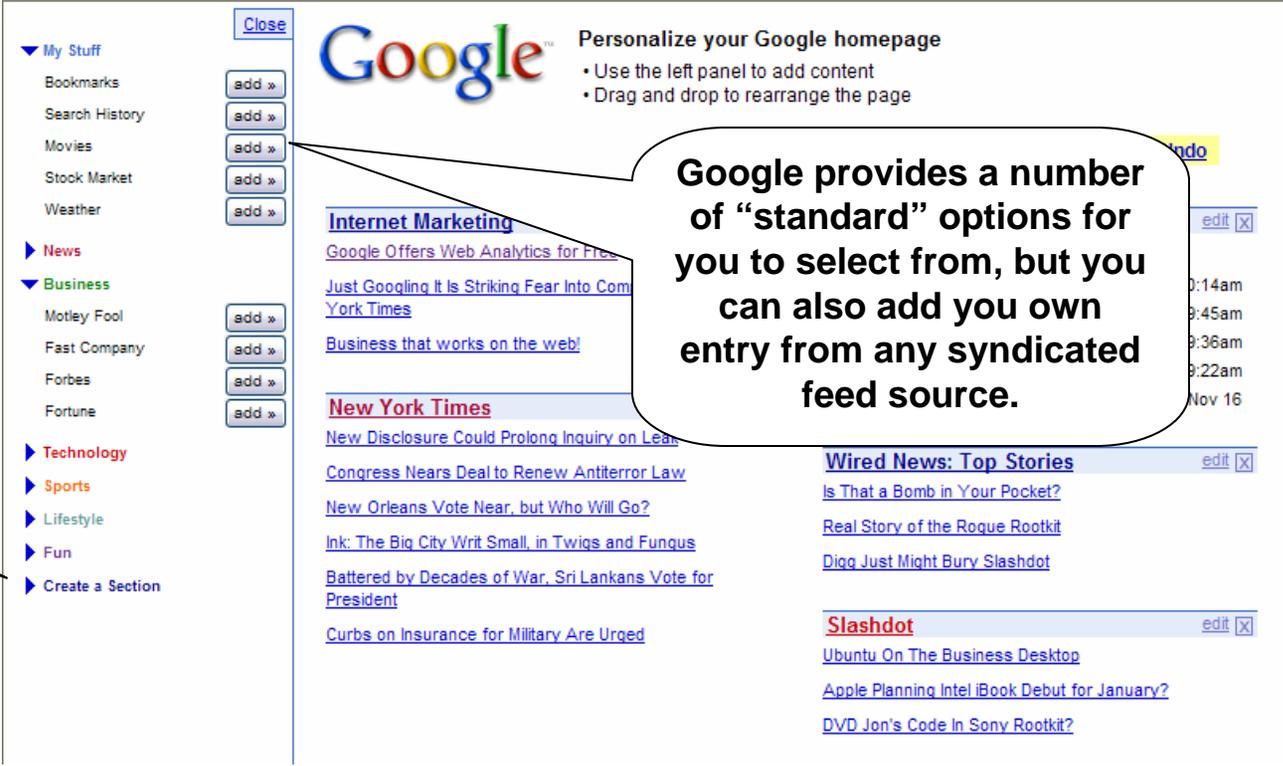



The screenshot shows a Google search results page. At the top left, there is a blue link labeled "Add Content". Below the search bar, there are several sections of search results, each with an "edit" link. The sections include "Internet Marketing", "New York Times", "Gmail", "Wired News: Top Stories", and "Slashdot". A yellow message box in the center says "The section has been removed. Undo".

# Adding to Google

- After “Add Content”
- Go to “Create a Section”

Create a Section



The screenshot shows the Google homepage customization interface. On the left, there is a sidebar with categories: My Stuff, News, Business, Technology, Sports, Lifestyle, Fun, and Create a Section. Each category has an 'add »' button. A callout bubble points to the 'Create a Section' option. The main content area shows various news feeds with their respective 'add »' buttons. A callout bubble points to these buttons, stating: "Google provides a number of 'standard' options for you to select from, but you can also add you own entry from any syndicated feed source."

# Adding to Google

- Paste in the URL of the blog you want to create the feed for

The URL of the blog was copied from the address bar of the blog previously:  
<http://gemdiamond.blogspot.com/>

Select "Go" to complete the operation.



The screenshot shows the Google 'Add to Google' interface. On the left, there is a sidebar with various categories: My Stuff (Bookmarks, Search History, Movies, Stock Market, Weather), News, Business (Motley Fool, Fast Company, Forbes, Fortune), Technology, Sports, Lifestyle, Fun, and Create a Section. Each category has an 'add »' button. At the bottom of the sidebar, there is a search box labeled 'Search by topic or feed URL:' with the text 'gemdiamond.blogspot.com/' entered. Below the search box is a 'Go' button. To the right of the sidebar is the Google logo and a list of search results under the heading 'Internet Marketing'. The results include links like 'Google Offers Web Analytic', 'Just Googling It Is Striking Fe York Times', 'Business that works on the', 'New York Times', 'New Disclosure Could Prolon', 'Congress Nears Deal to Ren', 'New Orleans Vote Near. buf', 'Ink: The Big City Writ Small. i', 'Battered by Decades of Wa President', and 'Curbs on Insurance for Milite'.



# Adding to Google

- The blog has been added to the page!



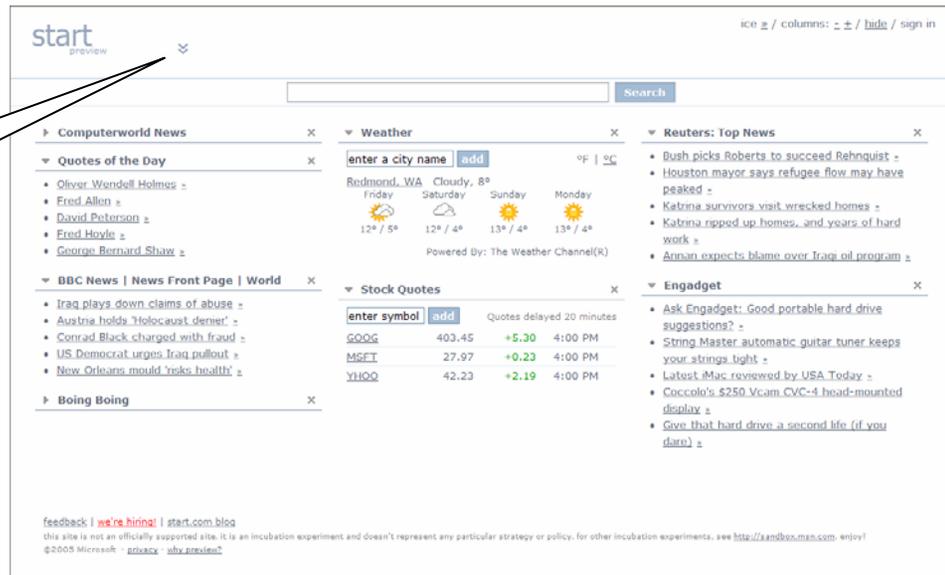
The screenshot shows a Google search results page. At the top, there is a search bar with the Google logo and navigation links for Web, Images, Groups, News, Froogle, Local, and more. Below the search bar are buttons for 'Google Search' and 'I'm Feeling Lucky'. The page is divided into several sections, each with an 'edit' link: 'Diamond Daily', 'Internet Marketing', 'New York Times', 'Gmail', 'Wired News: Top', and 'Slashdot'. A callout box with the text 'Note the new entry on the page!' points to a new entry in the 'Gmail' section, which is 'Lynn Thorp - Clean - YOUR RIGHTS ARE UNDER AT 10:14am'. Other entries in the 'Gmail' section include 'Search Day - SearchDay #1184 - Search Engine Ad Re' and 'Planet - Jupiter Webcast Series Invite: Enterprise'. The 'Top Stories' section on the right contains various news headlines, including 'Chemical Protection Legislation Approved' and 'US: Fighting toughest vet in western Iraq offensive'.



# Adding to Start.com

- Create your page via <http://www.start.com>

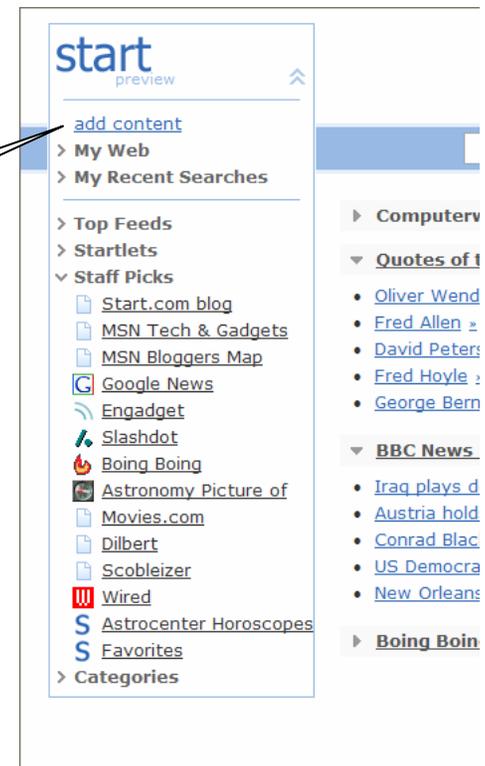
Pull down here to open your control panel.



# Adding to Start.com

- The menu offers a number of pre-selected options.

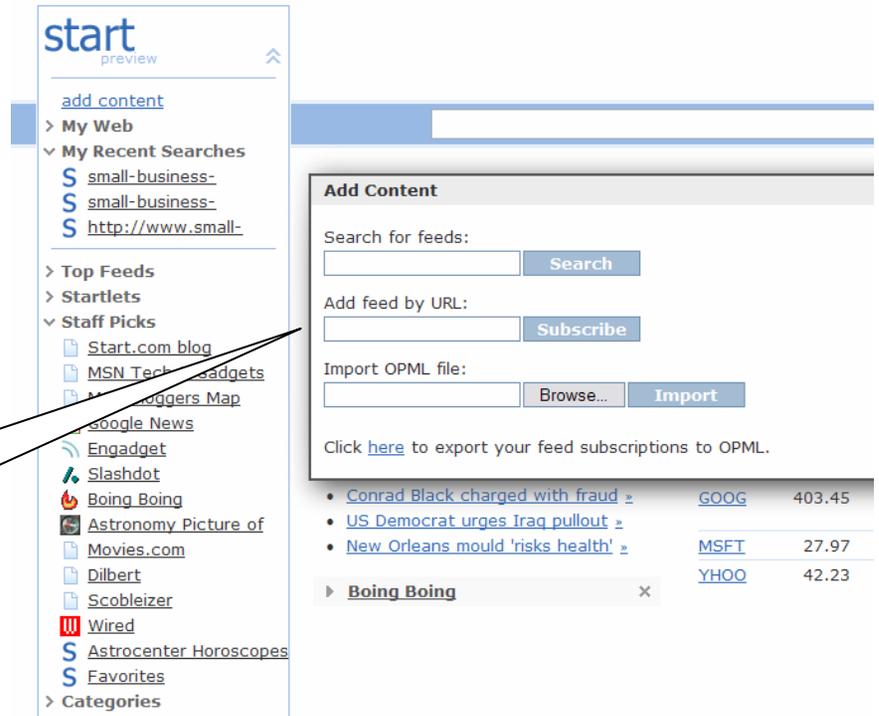
Select the “add content” option to specify a new feed of your choosing.



# Adding to Start.com

- This opens a panel where you can enter the URL of the site you want to pull in to the portal page.

You have three options of how to specify the feed source here.



The screenshot shows the 'start preview' interface with a sidebar menu and a main 'Add Content' panel. The sidebar menu includes options like 'add content', 'My Web', 'My Recent Searches', 'Top Feeds', 'Startlets', 'Staff Picks', and 'Categories'. The 'Add Content' panel has three input fields: 'Search for feeds:', 'Add feed by URL:', and 'Import OPML file:'. Below these are buttons for 'Search', 'Subscribe', 'Browse...', and 'Import'. At the bottom, there is a table of feed subscriptions.

|  |      |        |
|--|------|--------|
| • <a href="#">Conrad Black charged with fraud</a> »  | GOOG | 403.45 |
| • <a href="#">US Democrat urges Iraq pullout</a> »   |      |        |
| • <a href="#">New Orleans mould 'risks health'</a> » | MSFT | 27.97  |
| ▶ <b>Boing Boing</b> x                               | YHOO | 42.23  |



# Adding to Start.com

- Enter the URL of the site (in this case, the blog at <http://www.small-business-consultants.net/blogs/>)

Use the cut & paste to capture the URL from the address bar of the source before opening this dialog.

The screenshot shows the Start.com interface. On the left is a sidebar menu with categories like 'My Web', 'My Recent Searches', 'Top Feeds', 'Startlets', and 'Staff Picks'. The 'Add Content' dialog is the central focus, with the URL 'consultants.net/blogs/' entered in the 'Add feed by URL:' field. Below the dialog, a list of feed subscriptions is visible, including 'Conrad Black charged with fraud' (GOOG), 'US Democrat urges Iraq pullout' (MSFT), and 'New Orleans mould 'risks health'' (YHOO). A 'Boing Boing' category is also shown.



Computer Productivity Consulting  
Richard G. Myers

{Portal Feeds}



# Adding to Start.com

- This procedure did not work on this site.
- A message has been sent to the “support” group to see if it can be resolved.



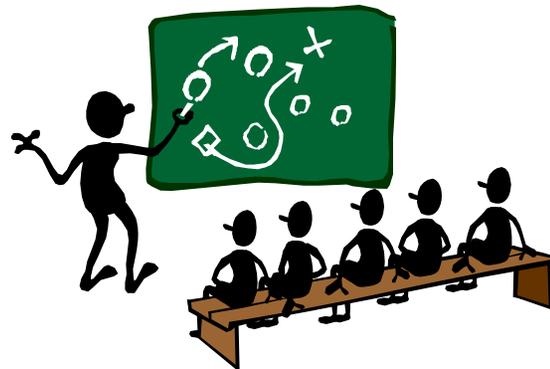
# Making Your Feed Available

- **When you have created a feed for your site or blog, you need to make it easy for users to get access to.**
- **Buttons are available in standard, easily recognizable formats.**
- **The “RSS” button is standard, and easy for users with some experience.**
- **The “My Yahoo” button requires setup.**
  - Information is available on the Yahoo web site.
  - Check at “[http:// publisher.yahoo.com/ rss\\_guide/promote.php#addtomy](http://publisher.yahoo.com/rss_guide/promote.php#addtomy)” for setup instructions.



# END OF PRESENTATION

- Thanks for viewing our instructions.
- We offer [free weekly classes](#) on this and other topics of interest.



*Computer Productivity Consulting*  
Richard G. Myers

{Portal Feeds}