

How To Make Passive Income Online

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What we'll cover...

- Passive income
- Making money online
- Best marketing tips



90% Retire In Poverty



74% millionaires “self-made”



Earned Income



Passive Income

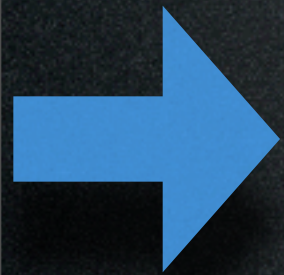
Does having lots of
money make you rich?

How long can you
survive if you stopped
working?

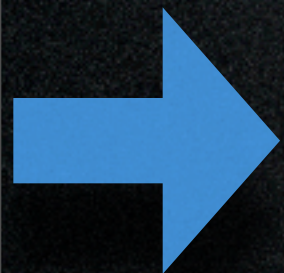
Passive Income Spectrum

- Blue collar job
- White collar job
- Self-employed
- Business Owner
- Business Investor

Passive Income Online



- Blogs (Affiliates) (Ads)
- Info Products
- Community Sites



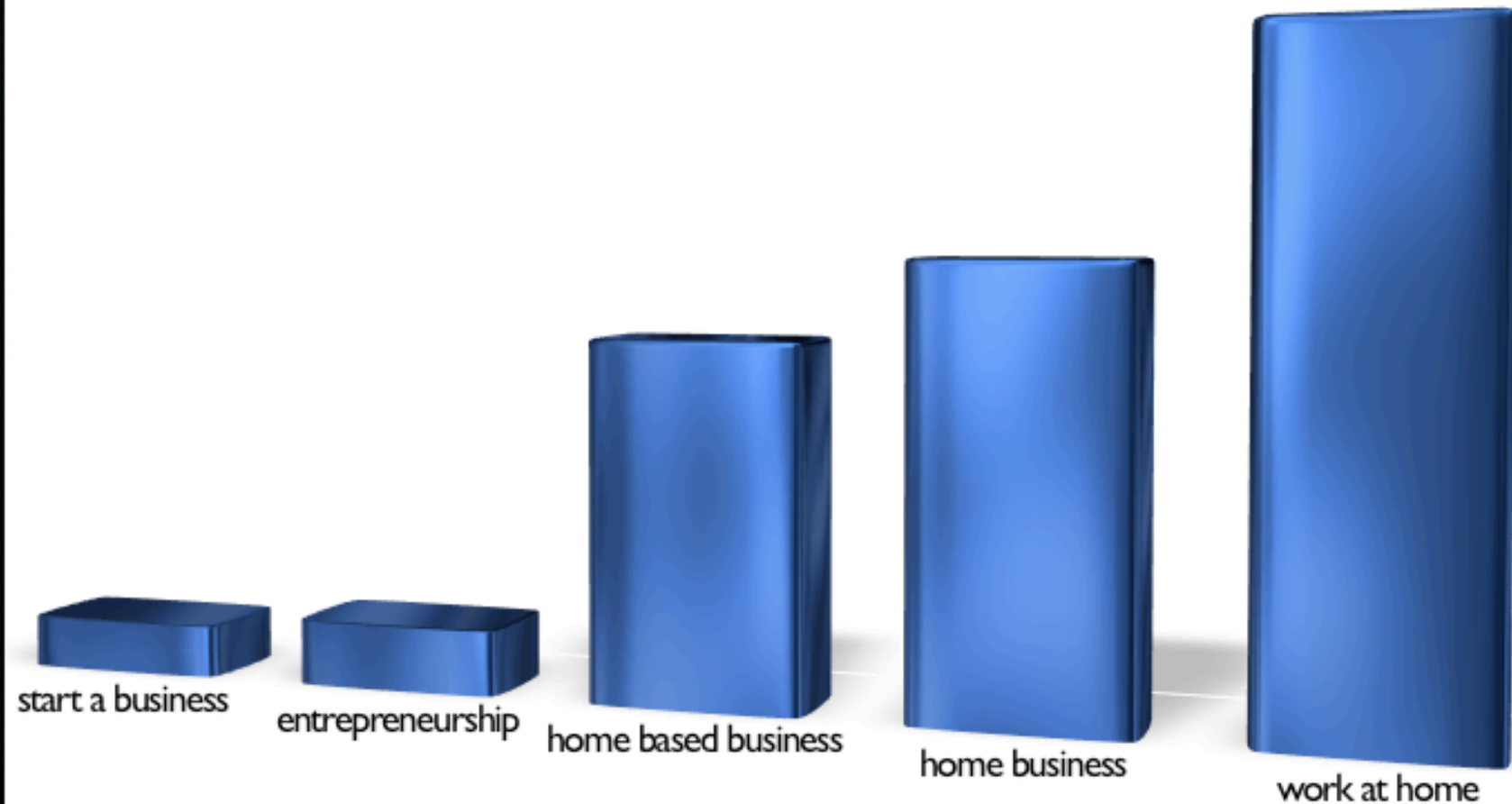
- Subscription based sites
- Online stores

\$2,000 / month

Bloggging

- Wordpress
- Pick Domain + Host
- Pick Theme
- Create Pages/Posts

Clicks Per Day For Various Keywords



Keyword Research

Keyword Research

- Google Adwords Tool
- WordTracker
- Less Competitive First

Blog Marketing Tips

- Guest posts
- Be controversial
- Learn headline writing
- Incentive to subscribe
- SubmitEdge.com

Get the domain right!

Blog Marketing

- TubeMogul.com
- Google Webmaster Tools
- Google Analytics
- Link out
- Write good content

How much does it make?

- 25% Adsense
- 25% Books
- 25% Affiliate
- 25% Other Ads

Subscription Business

How To Get A New Site Going

- do the keyword research
- pick domain with primary keyword in it
- do on page seo
- outsource linkbuilding

Final Thoughts

- Fail 9 out of 10 times
- Patience
- It's cheap
- Try lots of ideas
- Passive income

Q&A

- <http://www.StartBreakingFree.com>

