

APRIL 15TH DEADLINE TO SUBMIT TO YAHOO

<http://submit.search.yahoo.com/>

Google Drops an E-Mail Bomb

Its coming free "Gmail" service, with 1 gigabyte of storage, looks likely to score a direct hit on rivals Yahoo! and Microsoft WITH OPTION FOR POP MAIL

CHECK BACK LINKS FROM MSN: linkdomain:www.visionmasters.com

Good link popularity tool: <http://www.instantposition.com/free-downloads/link-popularity-tool.cfm>

All Canada Meds

<http://www.allcanadianmeds.com> REQUESTED LINK FOR MEDICAL SUPPLIES

- CHECK LINK POPULARITY,
- CHECK LINK ON HOME PAGE,
- CHECK CHACHE VIRSION ON LINKS PAGE
- CHECK LINK ON HOME PAGE Has ? in cgi script for affliate script
- *Wayback Machine* <http://web.archive.org/> (If you loose information it can be replaced
- Check alexa to check traffic and wayback machine to find how long All Canada Meds* has been online.
- *Key word density checker:* <http://www.keyworddensity.com/>

Struvectin-SD Manufacturer price fixing and problems it caused,

Options Wholesale price @ 60% msrp =\$81.00 Per Unit

- Up price to msrp \$135.00
- Up price to msrp +Free Shipping?
- msrp minus shipping

- Free product 60% off from mfg,

or do it this way:

Discuss mailto tag

Click Here To Send E-Mail Message To Receive Our Private Price List

http://www.coral-calcium-supplement.net/strivectin_sd_wrinkle_cure.htm view source
search for mailto tag

Private Pricing Page

<http://www.antiaging-skin-care-products.com/pricing.htm>

Visionmasters ranking *stretch mark creams* on yahoo, do cached version of page to show why Visionmasters got banned

http://www.visionmasters.com/Search_Engine_ranking_maternity_clothing.htm

Yahoo The New Scenario

Yahoo SERPs show a marked departure from the existing Google algorithm,

Although Inktomi has not digressed much from the existing Google algorithm in formulating their own, the new Yahoo/Inktomi algorithm is not exactly a canned version of the Google's, so the niceties that draw the wedge between the two algorithms need to be pinpointed to decipher exactly what works and what doesn't for great rankings at Yahoo.

Keyword Density

When it comes to the significance of keyword density, it appears that Yahoo has a marked affinity for more keywords on the page when compared to Google. The analysis brings out the trend that most high-ranking pages generally have a larger number of keywords--primarily in the body text and title--than the pages that trail behind in SERPs. And interestingly, while the most high-ranking pages have an average overall keyword density of 9-10%, not all the high-ranking pages have that much keyword density; some have only 2-3%. This, in fact, is the upshot of the role played by backlinks, as will be explained later. Below is the breakup of various on-page factors and their respective keyword densities that make up the overall keyword density of a page:

Title - 15 to 20%. (This is one of the most momentous factors in the current Yahoo algorithm.)

Body Text - 2.5-3%

Meta Tags - 2-3%

- **Key word density checker:** <http://www.keyworddensity.com/>

Keywords in the Link Text

Link/Anchor Text still remains the buzzword, even for Yahoo optimization, though Yahoo apparently treats backlinks and link text in a different manner than Google. The statistics gathered reveal that most pages ranking well for an 'allinanchor:keyword' search don't always top the charts on doing a generic keyword search. This demonstrates that Yahoo doesn't give exceeding importance to link text, contrary to Google, where 'allinanchor:keyword' and generic searches still yield somewhat identical results with a little change in the order. As stated earlier, good link building and appropriate link text need to be further supplemented with copious keywords in title and body text.

Sub-pages vs. Main Domain

Interestingly, while the index pages optimized for a certain keyword using link text and all other techniques sometimes fail to make it in the top 10 SERPs, the internal pages of the same domain still manage to make the grade and rank in at least in the top 20 positions. Here's how it works:

The algorithm first singles out the pages with most links pointing to them with appropriate link text (index pages in most cases). Next, it checks the keyword density (primarily in title and body text) of the pages filtered on the basis of the links and link text. Now, if the keyword density of the page is sufficient to satisfy a certain criteria, or if it can get the better of the other pages in terms of keyword density, then the page grabs a rank in line with the links and link text it has got. Otherwise, the algorithm locates another internal page of the same domain, which may not have been optimized using internal or external link text, but does have the sufficient keyword density in body text and title to appease Yahoo's thirst for keywords on a page.

PageRank: The Old Recipe

PageRank being the exclusive Google trademark, it doesn't now make much of a difference in Yahoo SERPs whether the PageRank of a web page is an impressive 8 or a paltry 3. Although the significance of PageRank in Google algo itself has stepped down significantly, it can still determine the fates of two pages at Google with strikingly different PageRank values. That's no longer the case with Yahoo SERPs, and one can now comfortably overlook that green bar atop the browser window if the target is the Yahoo SERPs alone.

Conclusion

So the recipe to send a site rocketing high in Yahoo SERPs is this: get plenty of backlinks with appropriate link text, and then inundate the recipient page with keywords in the body text, title, alt tags, and wherever possible.