Customized Cart and Content Management System

Content and Link Management

- Article manager – allows you to manage and add content
- Define main page - a allows you to manipulate the homepage.
- Article Link Builder – Links all your articles in a topic together for correct inner linking
- Header tags controller – allows optimization of header tags for products, categories, main page and article pages.

Checkout and Subscriptions

- Paypal module – allows for accepting papyal transactions and capturing the transaction even if the customer does not complete it 100 percent

- Authorize Net Support

- Order editor – allows for editing of orders.

- Fast Checkout – allows for checkout with out having to open an account.

- Newsletter manager – allows for capturing email for a newsletter. Opt in and op out right on site.

RSS Feeds

- Rss News Reader – allows you to pull in a rss feed in to a scrolling box to add info to site.

- RSS Article feed- allows you to publish your own RSS feed using your own articles.

Sales and Marketing

- Cross Product Sell Placed on top
- All products page – a page that lists all your products on one page
- Easy Populate Module - allows for mass uploading of products in a spreadsheet Tab delimited file format.
- Free Shipping – allows you to specify free shipping for a product.

Search Engine Support

- SEO URLS Directly off the Root

- Header Tags

- Interlinking of articles

- Guest Reviews pending approval – allows guests to post reviews which will go in to a que to be approved before going live. Help content be added

- Add on forum can be included that will help with links and does have HTML support.